

Minutes of ShaLT Meeting 7 March 2013

Present: GE, AG, MH, PS

- MH updated on the **Guide** and the progress of Geoff Barlow. It was agreed that MH should inform GB to carry on/go ahead as planned.
- Plans for distribution: MH reported that Heritage Books are an option, as are Compass.
Action Point: MH to follow up on the leads and to stress there is no need to make money only for the distributor to make what they require.
- MH reported that Bunny [surname?] has proved to be a useful contact and he is trying to find a distributor. GE suggested that MH could offer him payment for his work for ShaLT. MH reported that Nick Hern is also a possibility. Also, Samuel French have shops in NY and London.
- On the **Trifold** MH reported that there is as yet no warehouse for storage of this.
Action Point: MH to ask the printer if they can store it for a particular fee.
Action Point: MH to get art files from ALS as a matter of urgency. Once printed, distribution is finalized.
- It was agreed that when the invites go out to VIPs two copies of the Trifold will be included.
- On the **Website**, PS reported that everything his end will be complete by 12th March or 15th at latest [NB: It will be the 15th].
Action Point: MH to send five images to PS for DMU publicity [NB: this is done].
- On the **Filming**, GE reported that further interviews were complete. JW has reported that he was holding on for the possibility of Hampton Court but this was not at all a certainty.
Action Point: GE to tell JW that ShaLT would very much like to have the Hampton Court footage and are prepared to wait longer for this to happen.
- On **Social Media and PR** PS reported that MT was working on this and that updates would continue to surface via email.
- On the **Project Launch** it was decided that no. 2 on MH's document (GE introduces the project and MH on the birth of the project) will be cut to 10 minutes, as will GE's presentation of the 'Phone App. This will allow 25 mins for JW and the filming. GE to introduce AG rather than MH.
Action Point: GE to check with JW as to how he is bringing his content/in what form?
Action Point: MH to alter the Trifold so that the first event starts at 2pm.
- The Dinner will be with invited members of the advisory board and the team. The possibility of VIPs coming along was also discussed. The

advisory board will be invited when the invites go out to the VIPs for the launch. It is probable that 3 of the board will attend (based in UK). No partners to be invited other than AG's wife with dinner at 6 pm.

Action Point: PS and MH to talk to VE and/or ALS about the following:

- *ALS needs to send MH the trifold files for the printer asap.*
- *GE needs the email or phone number of the technician who will be dealing with the opening lecture.*
- *What is happening in terms of the V&A filming all of the lectures? What is in place/who is doing this?*
- *VIPs arriving at 1.30 – 2.00 on the launch day: where do they gather? This needs to be a pleasant location with a registration desk. Who will set-up the tables and greet them? Is it possible to have tea, coffee and water at this point? If so, who can organize this? FYI: We are inviting about 50 VIPs with the idea being that perhaps 20-30 will confirm.*
- *Sale of the Guide: where will this happen? Who is taking the money? Will this still be for cash sales only? There was talk of the V&A Bookshop actually setting up a stall – if so, who to contact? Could someone at T&P chase this for us? If not, can a number of interns sell the Guide on the day?*
- *Where will the VIP drinks and nibbles take place? Who is setting this up / topping up glasses etc?*
- *Before the VIPs arrive (as part of the set up) we need an intern to place various items on each seat: a map, a trifold, and an information flyer about the second lecture that same week on the Sunday.*
- *How many interns can GM supply on the day? General help needed for the reception.*
- *In November GM requested 1000 trifolds for X no. of institutions. Is this still needed? When should we supply these? Is the figure still 1K? (Better to have a fixed agreed date).*
- *Minutes from November meeting said 'ALS to find out about the possibility of contacting V&A Friends' about the lectures. Is this happening, or has it been completed?*

The meeting took place with VE and an update on this will follow from PS on Monday 18th March once the website is complete.

- **'Remaining Tasks'**

Action Point: GE to contact 'Shaksper' mailing list.

Action Points: PS to contact Cathy Shrank for the 'Tudor Symposium' mailing list, as well as Adam Smyth for the 'Early Modern Blog'. Also, to join and post on SCUDD.

Action Point: PS to produce a one-page flyer ready for the AG lecture advertising the Womack lecture (using Kyd's TP).

Action Point: At next meeting we will add to/finalise the VIP list. PS to email VIPs for postal addresses where not known (including all lecturers and members of advisory board) and to send out invites via the V&A. The VIP letter will be checked at a future meeting. All 50 invites (whether to those who are 'just' VIPs or those who are lecturers or members of the board) to include 2 copies of the Trifold.

Current List of VIPs: [NB: Please check titles - 'Professor', 'Dr', etc]

Action Point: GE to ask JW for the names/details for the actors on the ShaLT films.

Professor Jonathan Bate, Worcester College Oxford:

Mr Simon Russell Beale:

Martin Bean (VC at OU) [Would appear to be MR Bean?

<http://www.open.ac.uk/about/main/admin-and-governance/vice-chancellor>]:

The Vice-Chancellor's Office, Walton Hall, Milton Keynes. MK7 6AA

Lord Melvyn Bragg: via Lesley Caton, lesley@dcptv.co.uk

Sir Kenneth Branagh:

Professor Deborah Cartmell (DMU): djc@dmu.ac.uk

Mr Neil Constable (Shakespeare's Globe):

Brian and Alan Cox:

Professor Michael Dobson (Shakespeare Institute):
m.dobson@bham.ac.uk

Mr Greg Doran, RSC:

Professor Christen Dymkowski, retired from Royal Holloway:
cdymkowski@dwa2.net

Dr Paul Edmonson (Shakespeare Birthplace Trust):
paul.edmondson@shakespeare.org.uk

Bridget Escolme: b.m.escolme@qmul.ac.uk

Professor Ewan Fernie, Shakespeare Institute: e.fernie@bham.ac.uk

Professor Richard Foulkes: richardfoulkes@btinternet.com

Mr James Fox, actor:

Sir Peter Hall, Kingston University:

Mr? Michael Holden: michaelholdenassocs@btinternet.com

Dr Mark Hutchings, Reading: m.p.v.hutchings@reading.ac.uk

Professor Grace Ioppolo, Reading: g.j.ioppolo@reading.ac.uk

Mr? Peter Jolly: jollypv@dulwich.org.uk

Professor John Jowett, Shakespeare Institute: j.d.jowett@bham.ac.uk

Dr Siobhan Keenan, DMU: skeenan@dmu.ac.uk

Mr? Peter Kyle (Shakespeare Birthplace Trust):

Professor David Lindley, Leeds University: d.lindley@leeds.ac.uk

Sir Ian Mckellen:

Professor Gordon McMullan: gordon.mcmullan@kcl.ac.uk

Mr Jerome Monahan, journalist: jerome.dsl.pipex.com

Mr Jeremy Mortimer, producer: jeremy.mortimer@bbc.co.uk

Dr Andy Mousley DMU: amousley@dmu.ac.uk

Professor Michelle O'Callaghan, Reading: m.f.ocallaghan@reading.ac.uk

Mr? Tim Pye: Tim.pye@bl.uk

Professor Stuart Hampton-Reeves, University of Central Lancashire:
Shampton-reeves@uclan.ac.uk

Professor Carol Rutter, Warwick: C.Rutter@warwick.ac.uk

Professor Kiernan Ryan, Royal Holloway: K.J.P.Ryan@rhul.ac.uk

Mark Rylands and Claire van Kampen:

Professor Dominic Shellard (VC of DMU):

Mr Patrick Spottiswoode:

Professor Ann Thompson, KCL: ann.thompson@kcl.ac.uk

Professor Rene Weis, UCL: r.weis@ucl.ac.uk

Professor Stanley Wells (Shakespeare Birthplace Trust):

Mr Timothy West, Mr Sebastian West, Mr Sam West.

Dr Martin Wiggins, Shakespeare Institute: m.j.wiggins@bham.ac.uk

David Wiles: D.wiles@rhul.ac.uk

Professor Richard Wilson, Lancaster: R.Wilson@kingston.ac.uk

Professor Nigel Wood, Loughborough University: N.P.Wood@lboro.ac.uk

Professor Henry Woudhuysen – formerly UCL, now Rector at Lincoln College, Oxford:

_____ACTOR VIPS_____

James Wallace:

jsw66@ymail.com

07912 494866

Nathalie Armin
nazaninarmin@hotmail.com

Bella Heesom
bella.heesom@gmail.com
[Bella filmed with us for only one day before her mother's illness meant that she had to withdraw and be replaced by Lisa McGrillis]

Kate Sissons
kvsissons@hotmail.com

Rachel Winters
r_winters@hotmail.co.uk

Lisa McGrillis
lisamcgrillis@hotmail.com

Philip Cumbus
cumboo@hotmail.com

Adrian Schiller
cardinalrelish@gmail.com

Edwin (Ned) Thomas
edwinleothomas@gmail.com

John Hopkins
johnhopkins11@hotmail.com

Daniel Flynn
danielflynn@sky.com

Unable to Trace:

Germaine Greer is no longer at Warwick.