

ShaLT Meeting with Geoinformation, 26th July 2012, at their offices in Cambridge

Present:

Gabriel Egan, Maurice Hindle, Andrew Gurr, Peter Sillitoe (ShaLT); Chris Going, Philip Dellar (Geoinformation)

Discussion arose about the printing of the map. It was later confirmed that Geoinformation have been contracted to deliver the map printed and folded as appropriate.

After various discussions, it was decided to remove several boxes from the back of the map for several sites. (Red Lion, Newington Butts, the Four Inns to be grouped together, likewise the same with the Inns of Court).

Space will be available on the back of the map for the image of the Rose cutaway, as well as a description of the project. There will be a QR code on the final A2 map, with the key site symbols designed by CG all agreed.

The key will be either 2 or 3 columns, and the symbology will be clarified in a box of text. It will still be possible to see the map behind the key (translucent).

Logos are:

Quill – Inns of Court
Cross - Church
Foaming Ale – Inn theatre
Polygon – Outside polygonal playhouse
Rectangle – Inside (hall) playhouse
Hollow Square – Outside square playhouse
Crown – Royal performance place
Pencil – Revels Offices
Generic House

The map may need an ISBN. Action: MH to find out if this is needed or not as the map is free, but the booklet won't be.

All images have been removed from the front of the map, with text agreed for ShaLT logo and design.

Some text is needed in order to render the walks on the map. The walks were completed and drawn in. MH to take this further in day of design with PD.

GE to reduce the textual descriptions to about 75-85 words each and to send to PD.

ShaLT team to source and deliver logos for DMU, V&A, AHRC.

Suggested walking routes will be on the front or back.
Pavements and roads will be merged as one colour.

Nine Tube stations to be emailed to PD by PS. [Done on 27th]. These are:

London Bridge
Old Street
Temple
Blackfriars
St Paul's
Westminster
Barbican
Elephant and Castle
Whitechapel

MH and PD to spend one full day designing / checking the map ready for full production on Thursday August 2nd. This will hopefully include the completion of all Photoshop work.

PS, 27th July 2012